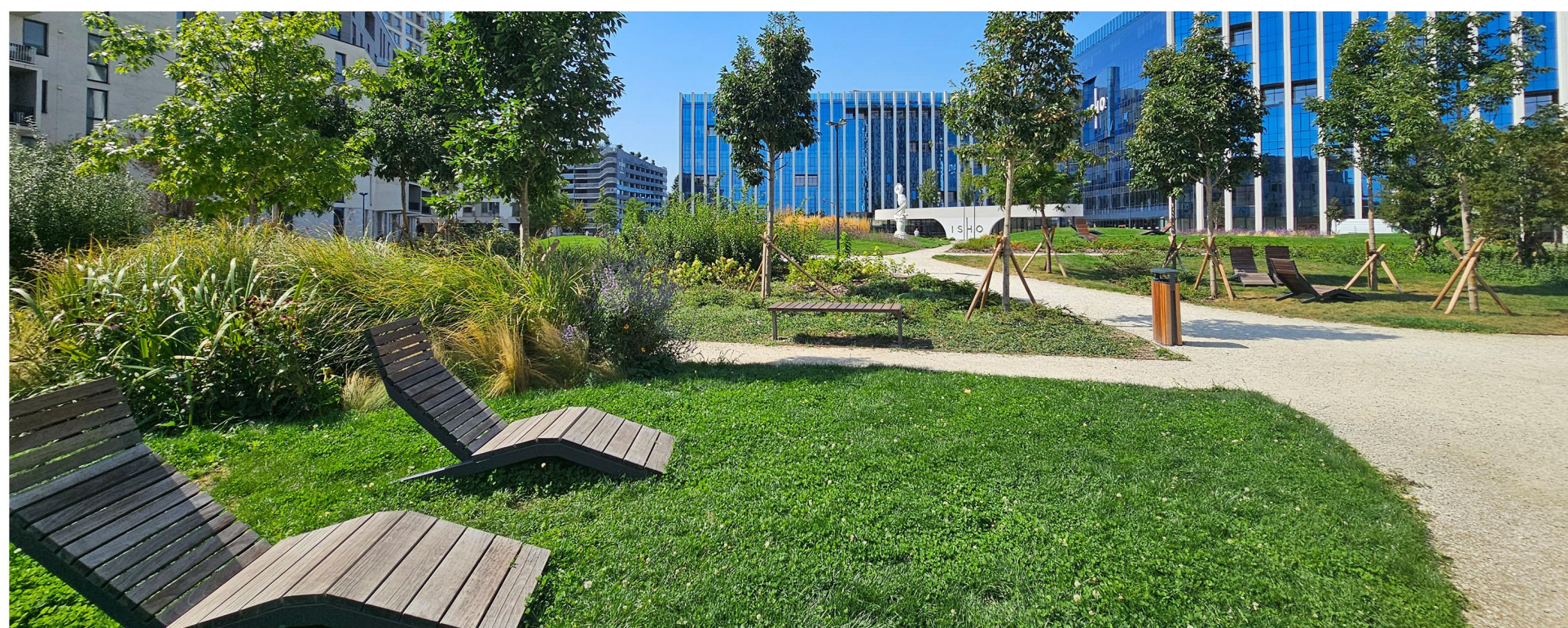


A wide-angle photograph of a modern residential development. Two multi-story apartment buildings with light-colored facades and dark-framed windows flank a central green space. The buildings feature balconies with glass railings. In the foreground, there is a lush green lawn with young trees and shrubs. In the background, a church with two prominent spires is visible against a blue sky with scattered clouds. The text "Beta Awards" is overlaid in the top left corner.

**RO Spațiu public / Design urban**

confidențial

PROJECT DESCRIPTION IN ENGLISH
 RO Descrierea proiectului în limba engleză HU A projekt leírása angol nyelven SRB Opis projekta na engleskom

ansamblului a fost extins către vest cu o suprafață verde consistentă organizată, cu un relief mai ondulant și doar parțial planul cu așuri, lăsând o zonă de teren liberă pentru a acomoda pe vizitorii o învestiție. Suprafețele destinate plantării au avut ca principiu conceptul „Explozie de Culoare”, bazat pe dinamismul specific de manifestare al vegetației pe parcursul anului. A rezultat un proiect complex structurat pe etaje distincte de plantare, de la arbori precum Glicidia fără Trînci, Pin Rosu, Frasin, Magnolia Galbenă, Stejar, Tei Pucios, Tisa Multicuplinală la o multitudine de plante perene și acoperitoare de sol. Odată cu Biensă de artă ARTECOUNTERS, în zona de plantare au fost amplasate și două sculpturi de artă contemporană, în stilul tipic cele două scuaruri către Bega au un caracter la fel de viu colorat, dar mai liniștit. Este foarte posibil ca pe viitor, odată cu transformarea Casei ISHO într-un pol destinat artei contemporane, parcul din miez să devină și mai atractiv.

From the Urban Zoning / Urban Design ISHO7 (2017) clearly defined green areas were provided both at the center of the urban ensemble and within the two semi-public courtyards of the buildings along the Bega river's shore. The result was the ISHO Public Park, developed as a private initiative, alongside the two aforementioned semi-public squares. The park's landscape concept evolved through several interactions, ranging from a design based on a "green corridor" to a more complex one, with the creation of a series of "green islands" of full-shape green "islands", to the final version which featured a main square situated on an undeveloped area (deep green), slightly sunken by 45cm to form a small amphitheater with an interaction zone, complemented by pathways, planted areas, seating alcoves and so on. In parallel, two shortcuts to the Bega river were defined, both partly across undeveloped land, to provide a direct connection between the two public spaces and the river, with structural and technical aspects. With the decision to forgo the construction of a building adjacent to the ISHO

House, aligned with the Ring II segment, the park at the center of the ensemble was extended westwards with a substantial green area, featuring undulating terrain and only partially planted with trees, leaving an open plot to accommodate a future development. The planting areas were designed around the 'Explosion of Colour' concept, based on the dynamic way vegetation manifests itself throughout the seasons. The result was a complex project with a wide range of planting layers: a canopy of tall trees such as Redwood, Redwood, Res Pine, Ash, Yellow Magnolia, Linden, and Multi-stemmed Yew, to a multitude of perennials and groundcoverers. The 2025 ARTENCONTUORI Art Biennial centered the park's character as a living, interactive, multisensory space, while the squares facing the Bega river, though equally vibrant in color, offer a quieter atmosphere. It is highly likely that in the future, as the ISHO House continues to transform into a hub for contemporary art, the central park will become even more attractive.